



BEARFACTS 1989 – 1999

Naples-Marco Island (MSA) [34940]

Naples-Marco Island is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 1999 population of 245,094 ranked 169th in the nation.

PER CAPITA PERSONAL INCOME

In 1999 Naples-Marco Island had a per capita personal income (PCPI) of \$38,104. This PCPI ranked 4th in the United States and was 136 percent of the national average, \$27,939. The 1999 PCPI reflected an increase of 3.1 percent from 1998. The 1998-1999 national change was 3.9 percent. In 1989 the PCPI of Naples-Marco Island was \$26,777 and ranked 2nd in the United States. The 1989-1999 average annual growth rate of PCPI was 3.6 percent. The average annual growth rate for the nation was 4.2 percent.

TOTAL PERSONAL INCOME

In 1999 Naples-Marco Island had a total personal income (TPI) of \$9,338,997*. This TPI ranked 123rd in the United States. In 1989 the TPI of Naples-Marco Island was \$3,877,061* and ranked 158th in the United States. The 1999 TPI reflected an increase of 8.3 percent from 1998. The 1998-1999 national change was 5.1 percent. The 1989-1999 average annual growth rate of TPI was 9.2 percent. The average annual growth rate for the nation was 5.5 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Naples-Marco Island. In 1999 net earnings accounted for 41.0 percent of TPI (compared with 43.0 in 1989); dividends, interest, and rent were 49.1 percent (compared with 47.6 in 1989); and personal current transfer receipts were 9.9 percent (compared with 9.4 in 1989). From 1998 to 1999 net earnings increased 13.0 percent; dividends, interest, and rent increased 5.1 percent; and personal current transfer receipts increased 5.9 percent. From 1989 to 1999 net earnings increased on average 8.7 percent each year; dividends, interest, and rent increased on average 9.5 percent; and personal current transfer receipts increased on average 9.9 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Naples-Marco Island increased from \$3,873,407* in 1998 to \$4,368,461* in 1999, an increase of 12.8 percent. The 1998-1999 national change was 6.8 percent. The average annual growth rate from the 1989 estimate of \$1,892,111* to the 1999 estimate was 8.7 percent. The average annual growth rate for the nation was 5.6 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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